

## **Kohl's Social Media Community Guidelines**

Living a fulfilled life is different for each and every one of us. Understanding and embracing those differences for our communities is not just the right thing to do; it is critical in creating an inclusive environment and brand experience. At Kohl's, we are committed to empowering all families through equity, diversity and inclusion.

Kohl's holds itself accountable for inspiring empathy, fostering an environment of belonging and identifying and addressing bias. In order to uphold these principles across our social media channels, Kohl's reserves the right to, in our discretion, remove postings that are:

- Hateful, discriminatory, threatening, vulgar, abusive, defamatory, obscene, offensive or of similar content.
- Bullying or personally attacking other community members.
- Deceptive or misleading.
- Trolling, inclusive of excessive, repetitive, off-topic posts and similar posts.

Kohl's also reserves the right to permanently block any members who engage in the above offenses.

Our representatives strive to respond to as many relevant questions and comments as possible, but Kohl's reserves the right to use our judgment in selecting the messages we respond to. Comments or content that do not comply with our guidelines or that risk putting Kohl's or other users in legal jeopardy, may be removed.

In addition to Kohl's guidelines, we ask that community members adhere to the respective policies and community standards set forth by the various social platforms. For more information, please visit:

- **Facebook:** <https://www.facebook.com/communitystandards>
- **Instagram:** <https://help.instagram.com/477434105621119>
- **TikTok:** <https://www.tiktok.com/community-guidelines>
- **Pinterest:** <https://policy.pinterest.com/en/community-guidelines>
- **Twitter:** <https://help.twitter.com/en/rules-and-policies>
- **Snapchat:** <https://www.snap.com/en-US/community-guidelines/>
- **YouTube:** <https://www.youtube.com/yt/about/policies/#community-guidelines>
- **LinkedIn:** <https://www.linkedin.com/legal/user-agreement>